An introduction to SOWEDY

The Sowerby Group is a full service advertising, creative design, marketing and digital communications agency. Based on the Essex/Herts borders we offer national and international exposure for clients operating in a range of industry sectors.

We've been established for a long time, since 1992 in fact and we love to impart our knowledge and our passion for marketing and branding. Our aim is always to build long-lasting relationships with our clients, our suppliers and our media partners.

We are proud of our successful, award-winning agency and we love nothing more than working with clients and helping them to communicate their own success story, their vision and their key service offering.

Come on in and take a peek to find out more....

Sue Sowerby

You get so much more at Sowerby...

CREATIVE DESIGN AND MARKETING

Brochures, reports, exhibition stands, internal documents, case studies, presentations and more.

BRAND IDENTITY

From research and generation of a company name to a full logo/tagline and design of brand guidelines.

DIGITAL MARKETING

Design & build of websites, online marketing, SEO, social media campaigns and more.

ADVERTISING

Media buying, planning, negotiation, copywriting and response handling.

SEARCH & FIND RECRUITMENT

Why pay expensive agencies to find your staff when we offer this very popular service to a whole range of clients at a fraction of the cost?

Now for the creative work ...

what we do



brand identity



web design



hrint design



brand identity















Brandon Centre



Brandon Centre

















and identity









Brandon Centre

"The best thing about the help I am getting is the fact that I am allowed to talk about what I want, to a professional."













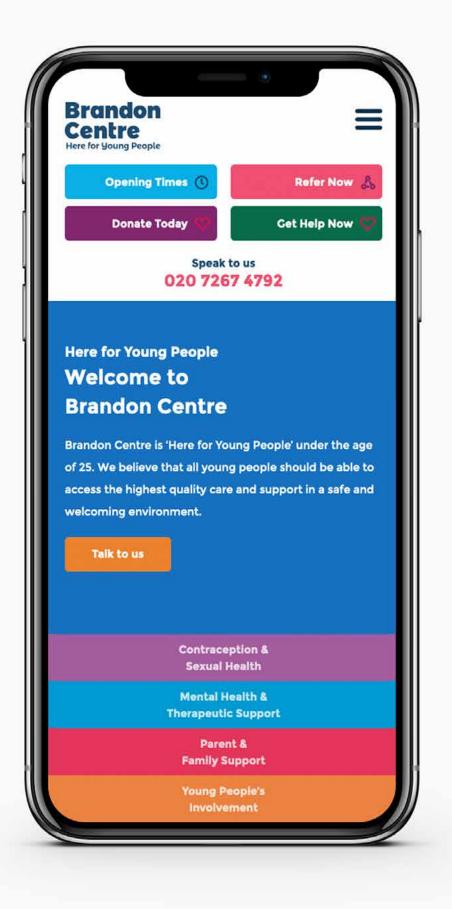






ine presence

























Polce Delia
Bakery & Pattsserie

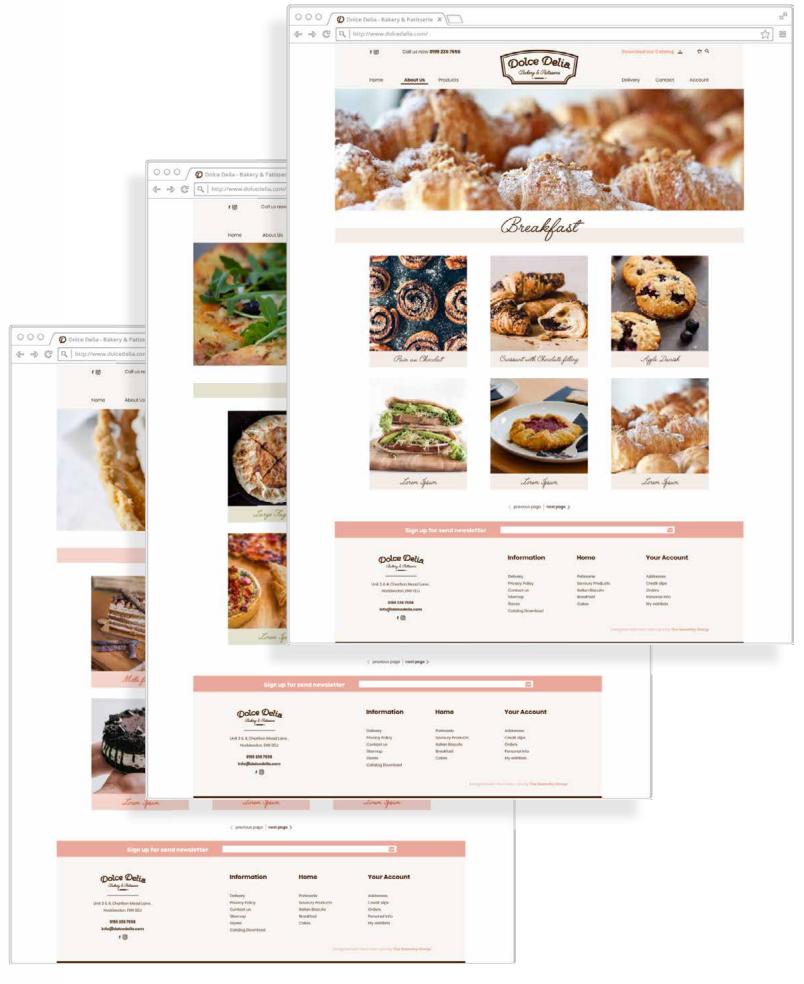
Polce Delia Bakey & Pataserse

Brand visual direction



ine presence















DANIEL ROBINSON & SONS

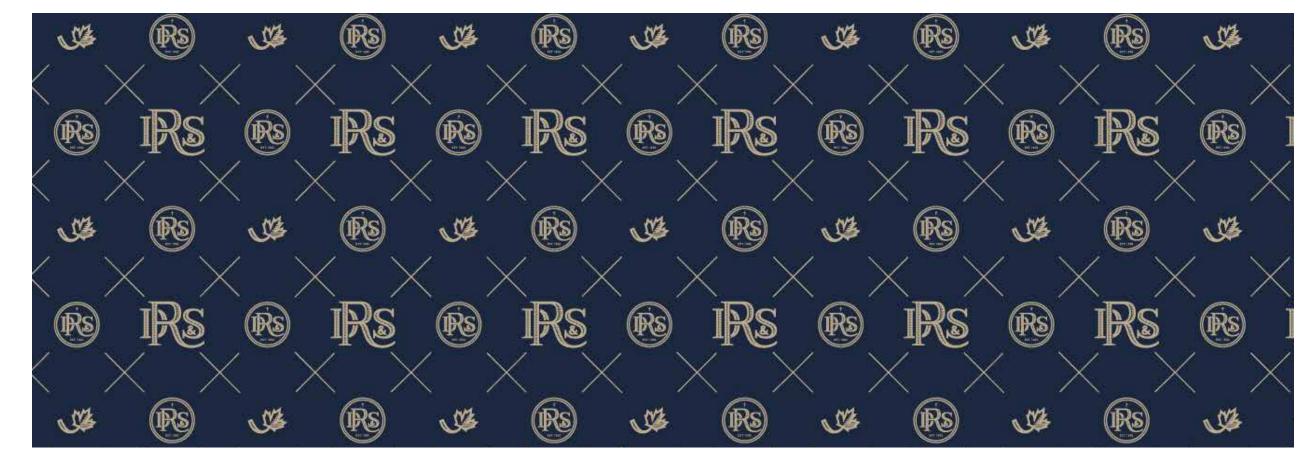
INDEPENDENT FAMILY FUNERAL DIRECTORS AND MONUMENTAL MASONS





















Stationery

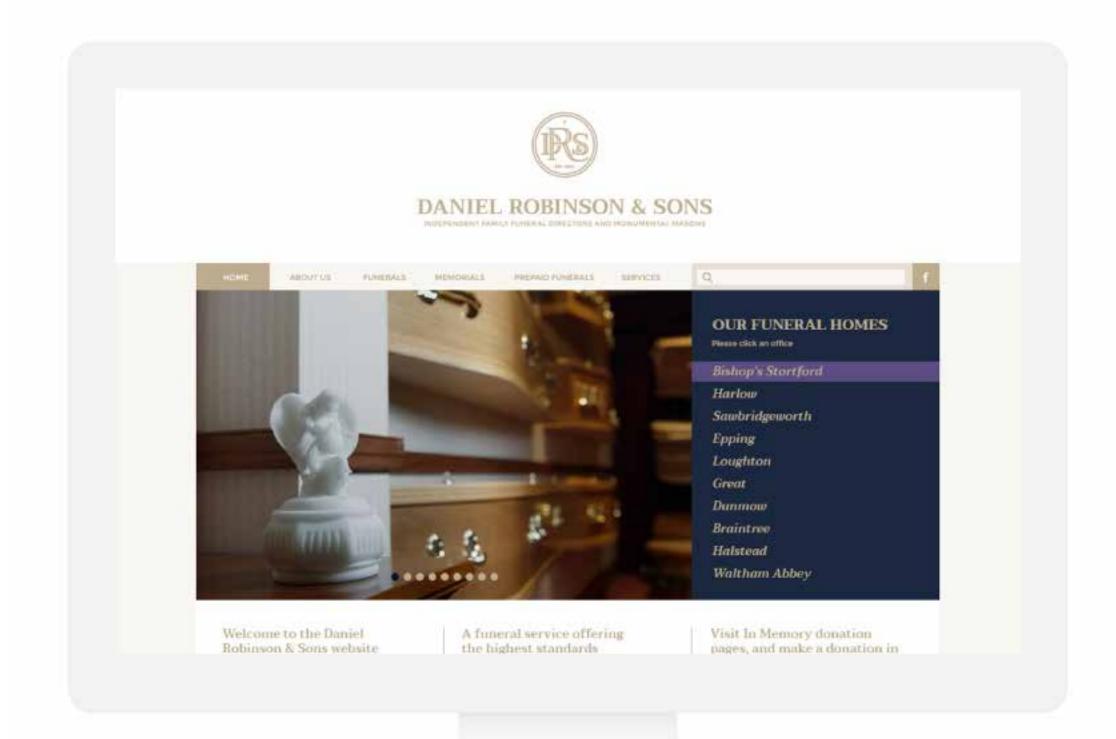




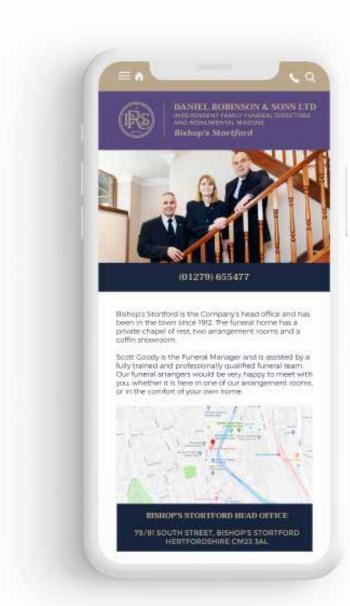




ine presence









Printed materials/A4 Brochure

















CONSTRUCTION GROUP







Brand visual direction



























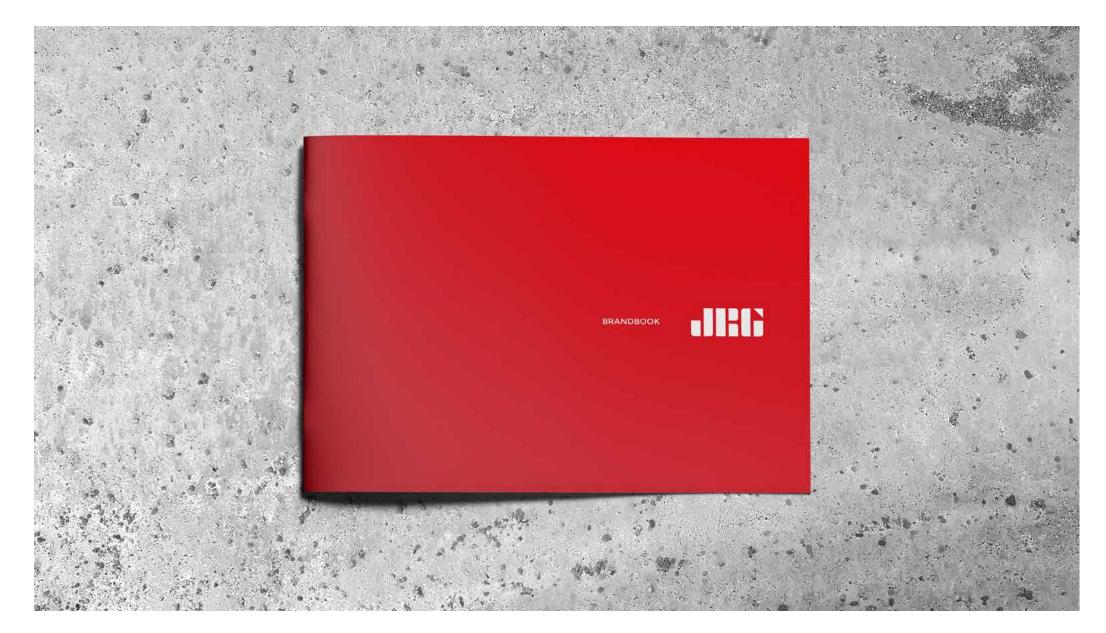








Printed materials/Brandbook















NATIONNIDE SECURITY

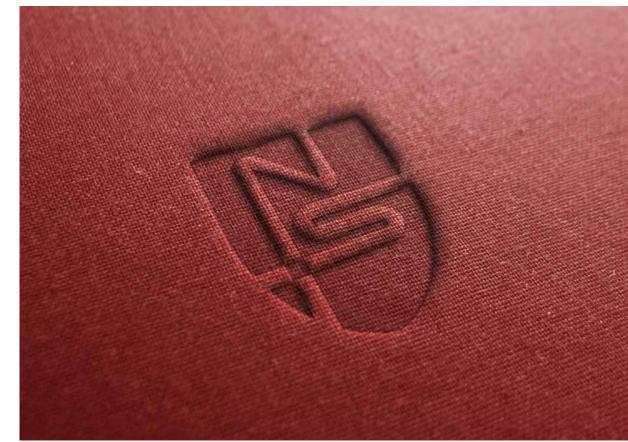






Brand visual direction





















Printed materials



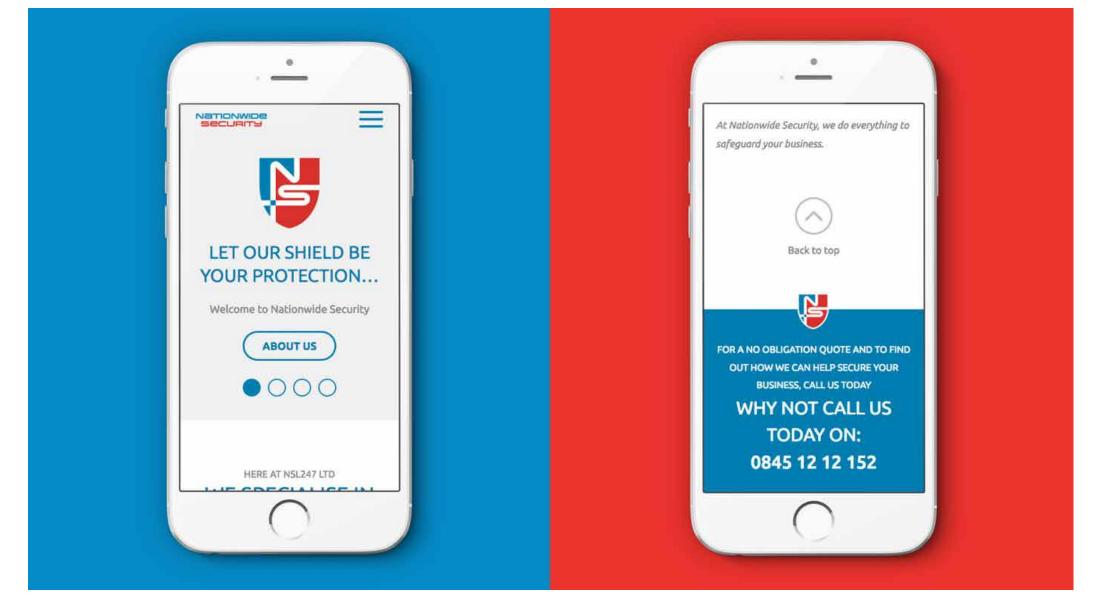


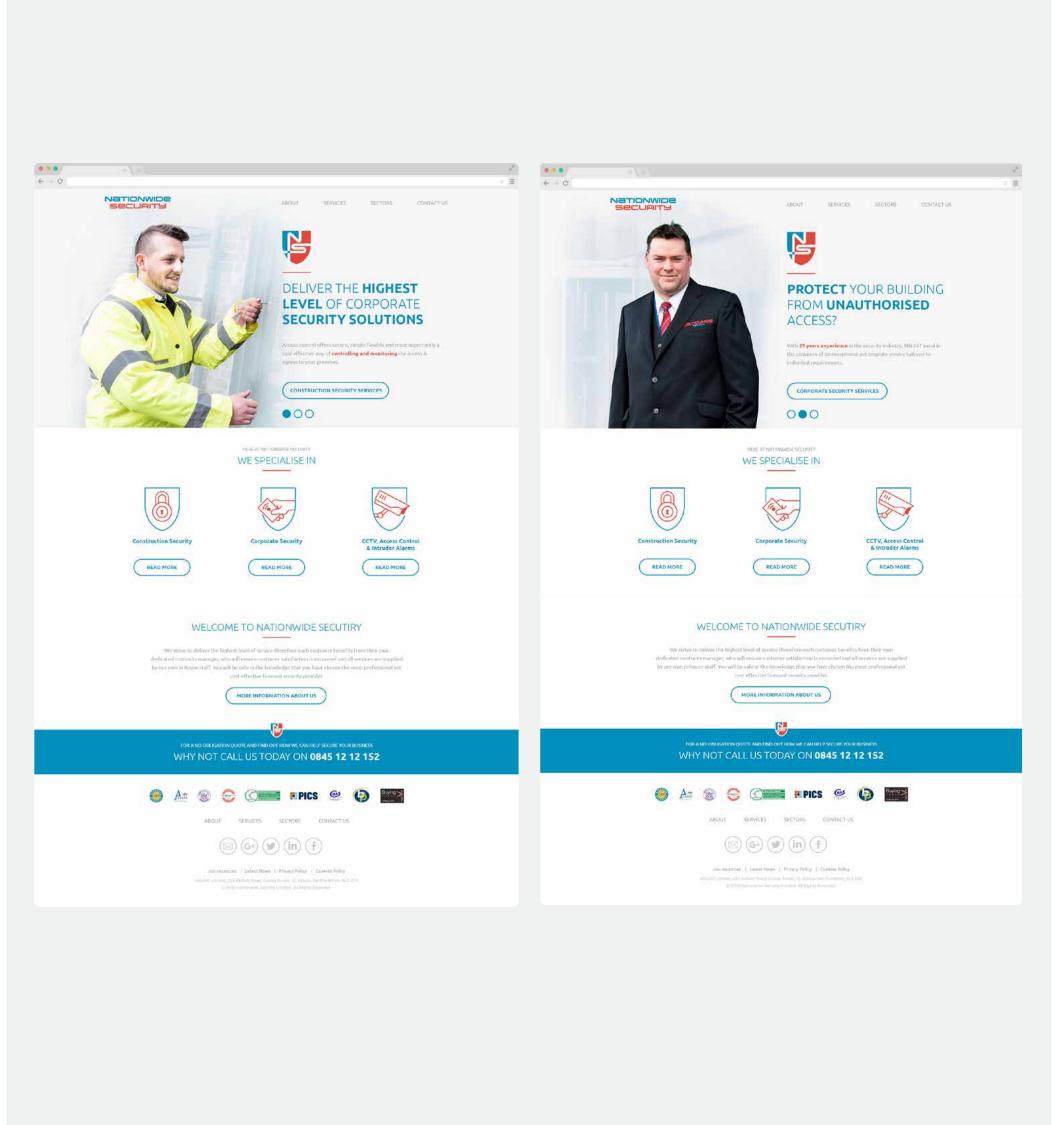




ine presence/Website

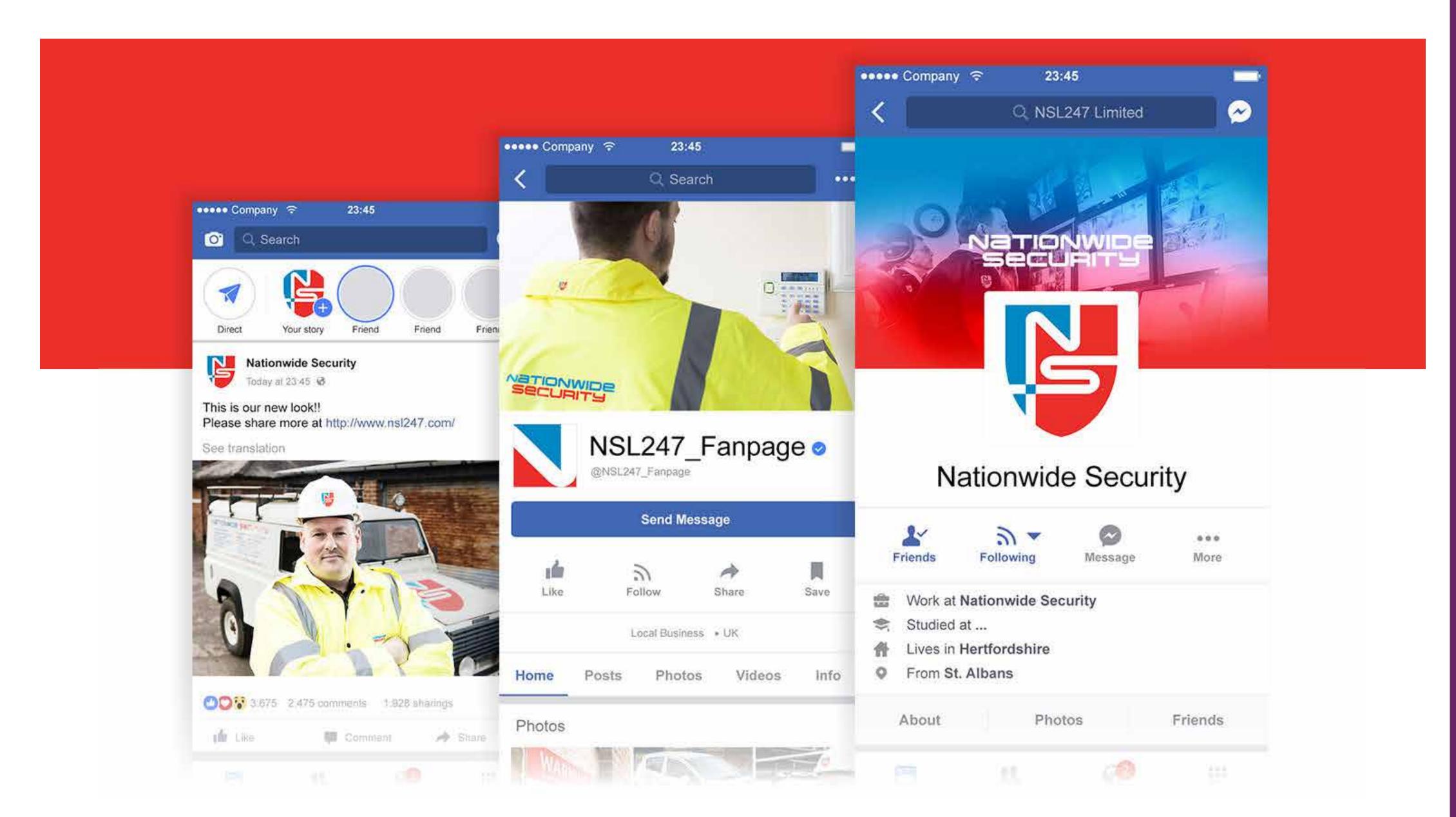








ine presence/Facebook





web design

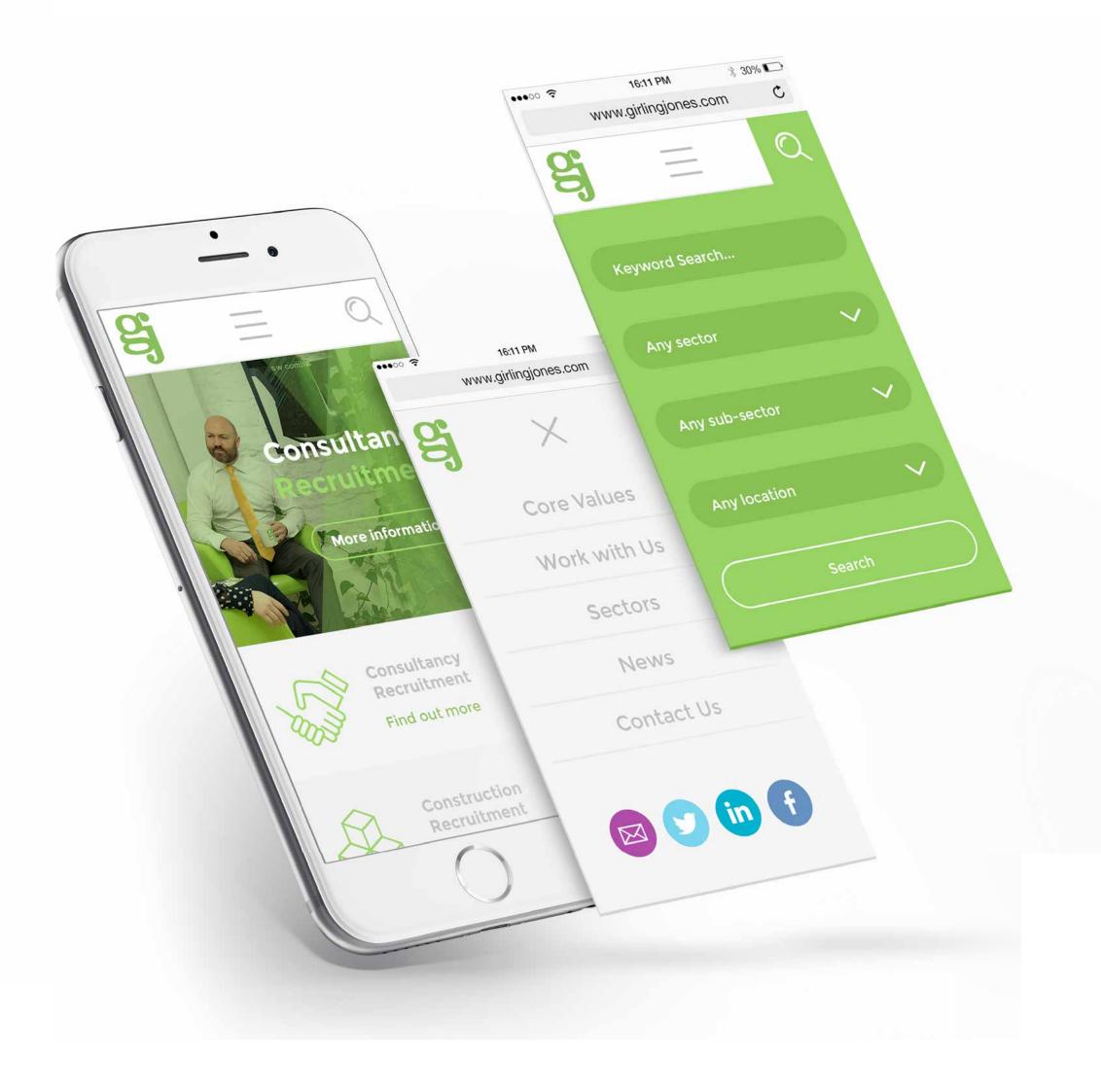


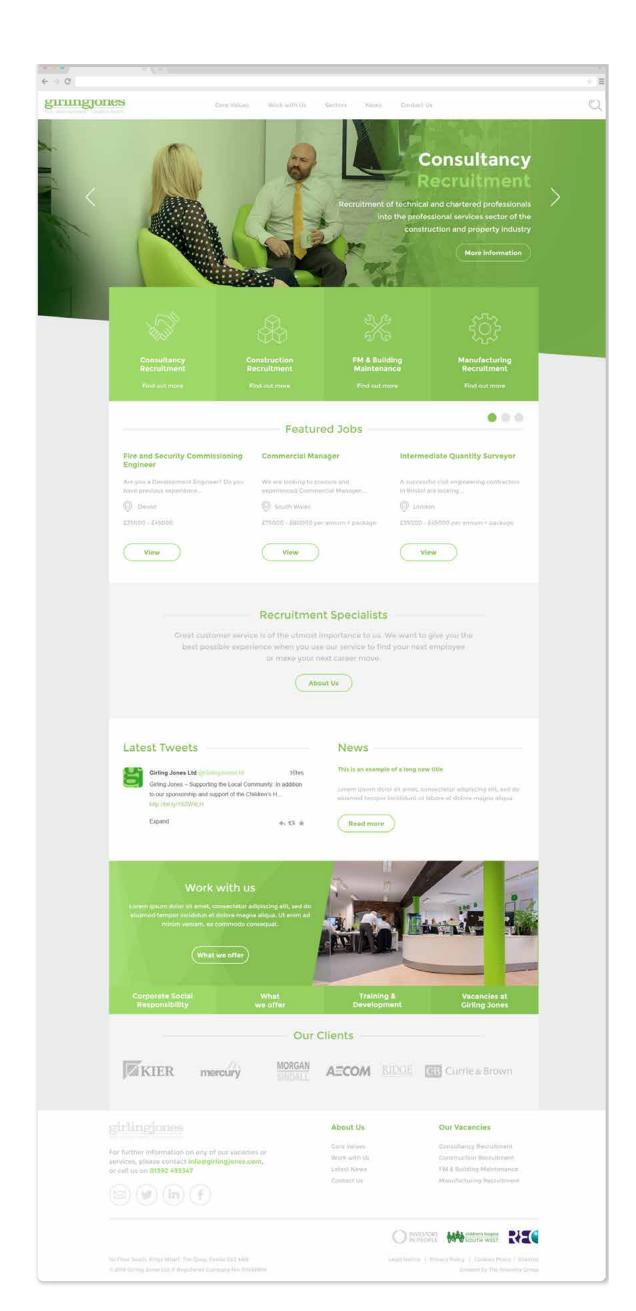
CARRIERA

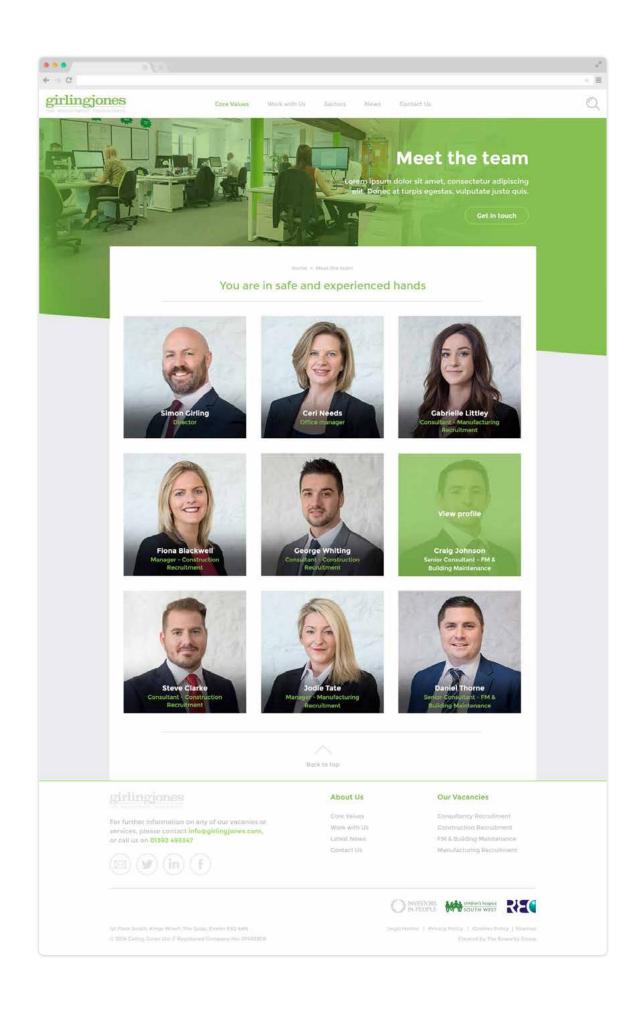
Copper & Ink

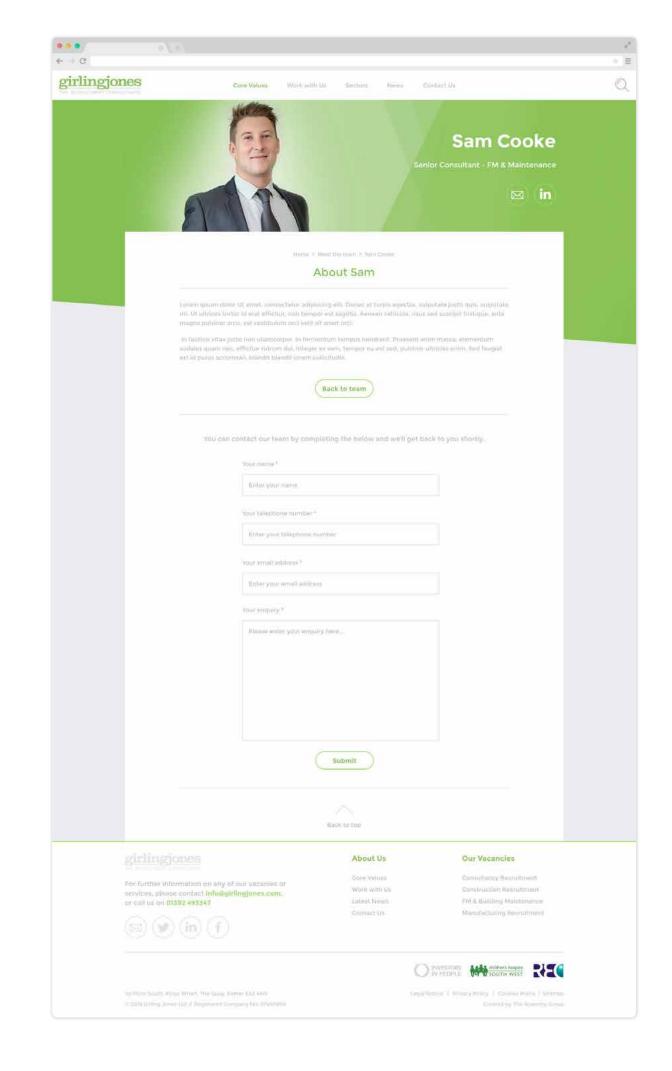


Girling Jones

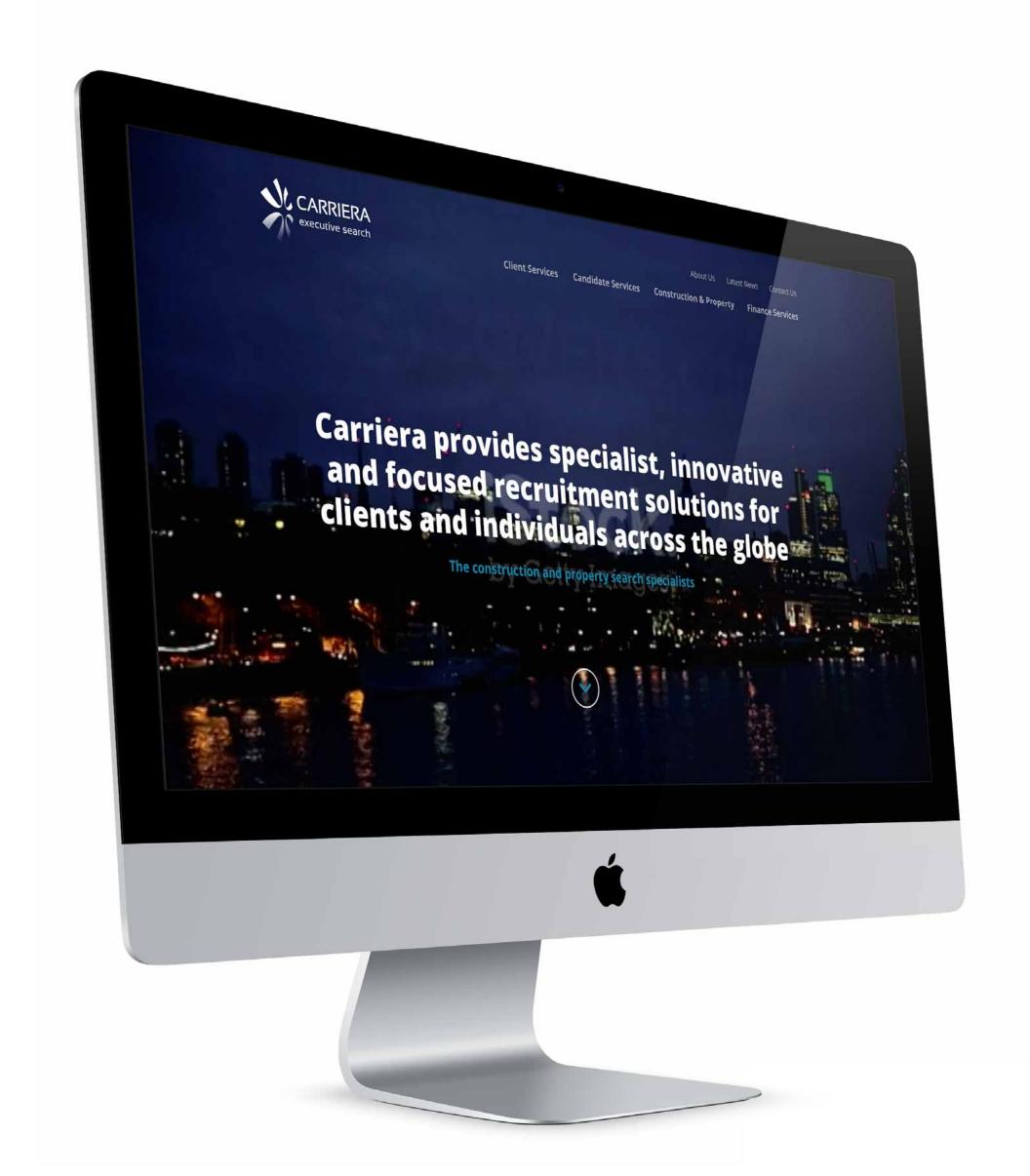


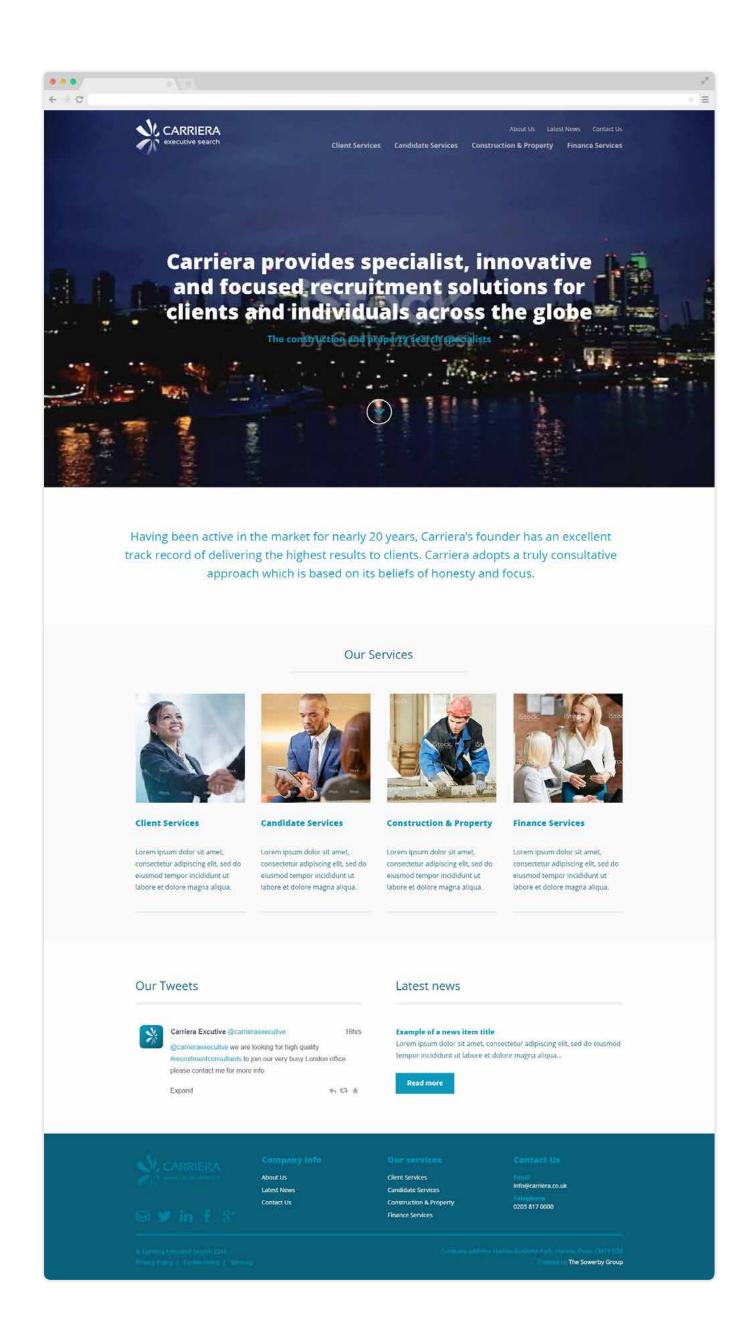


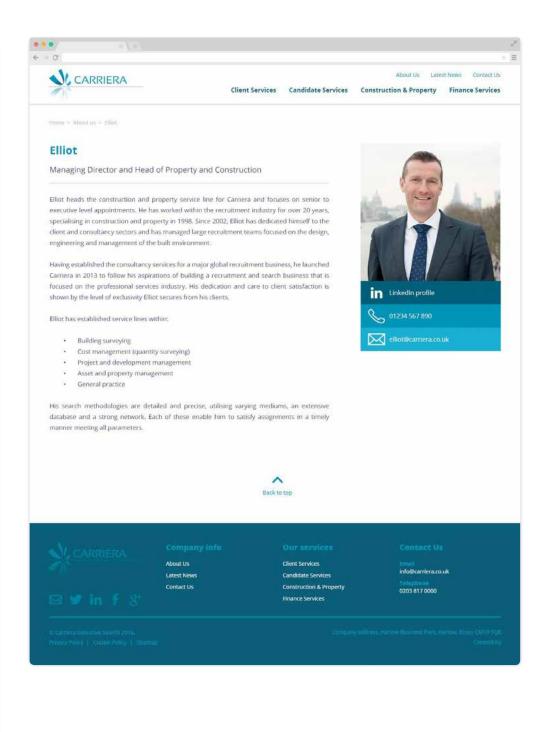


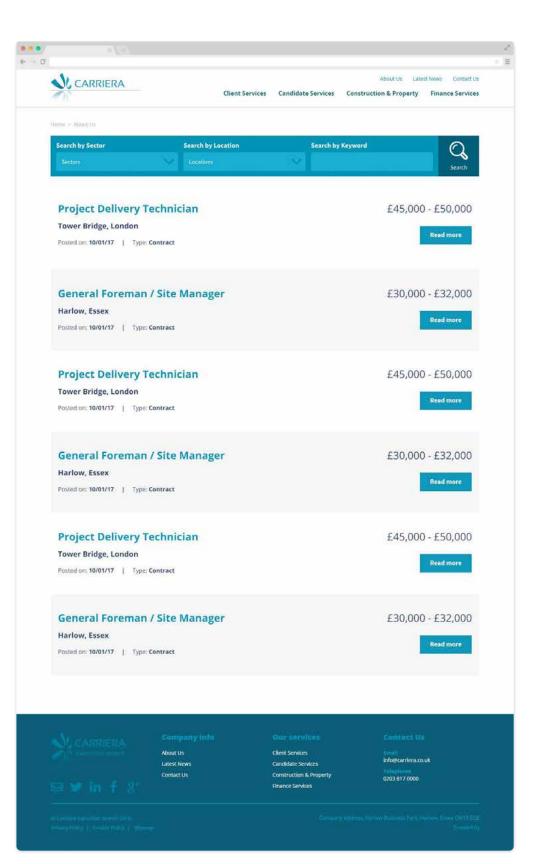


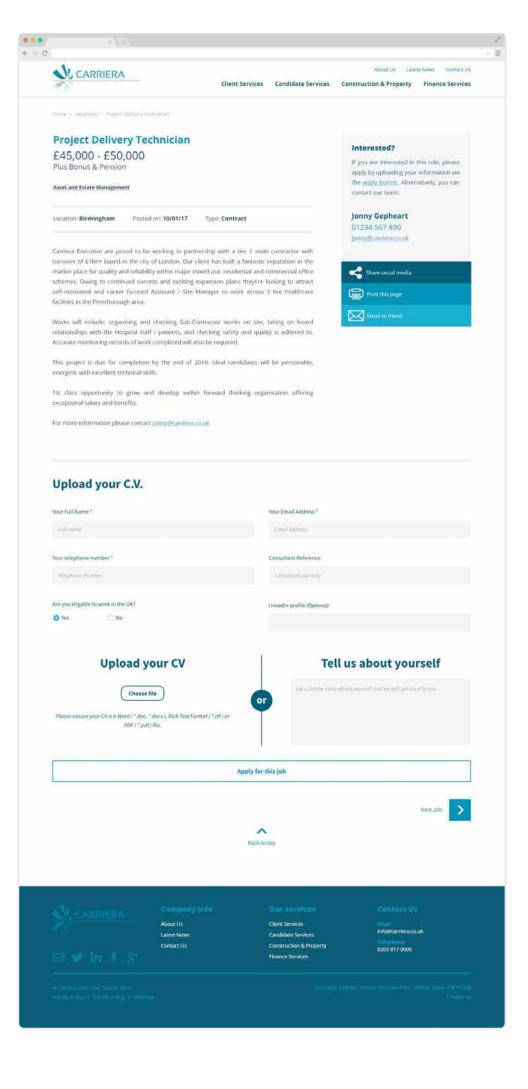
CARRIERA





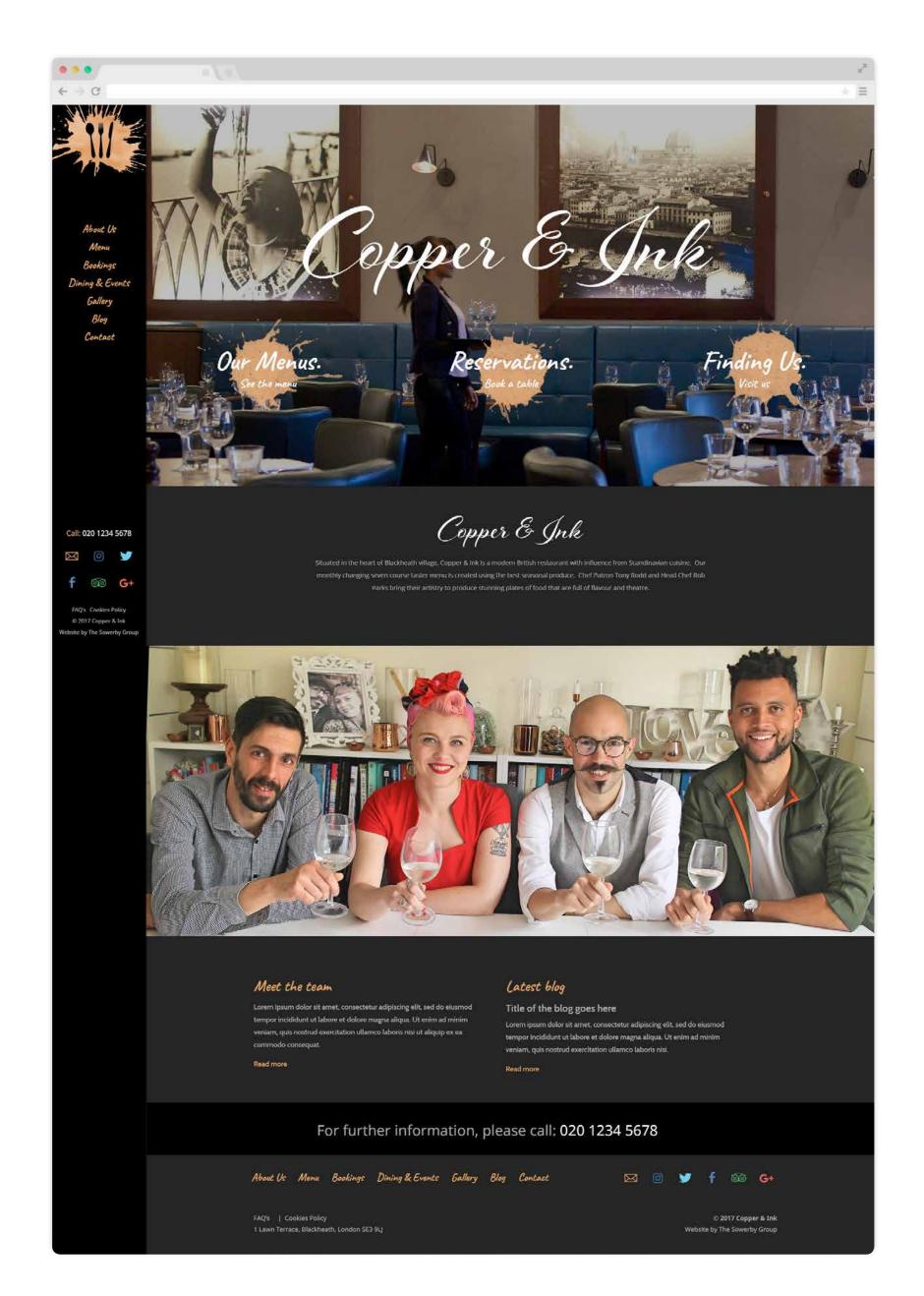


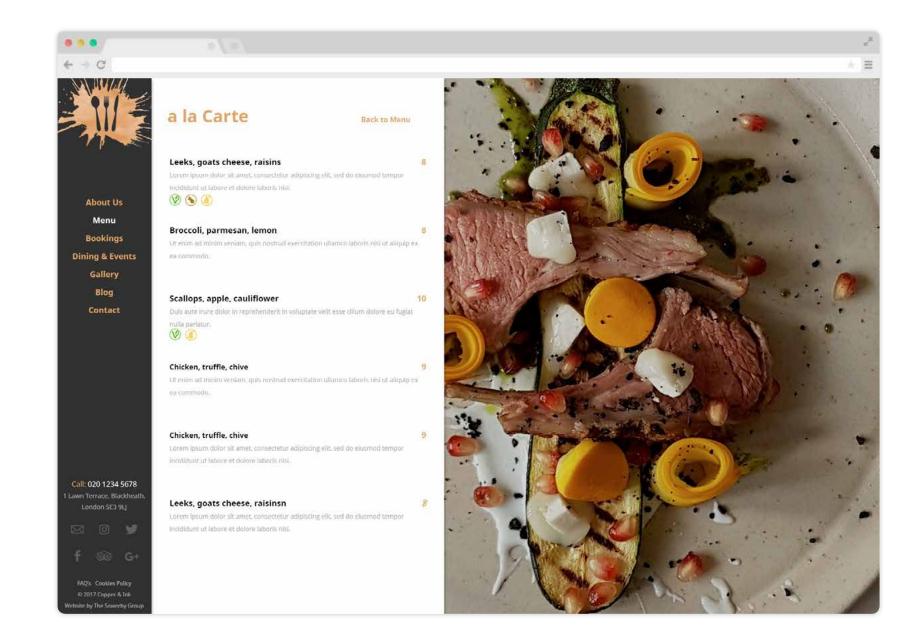




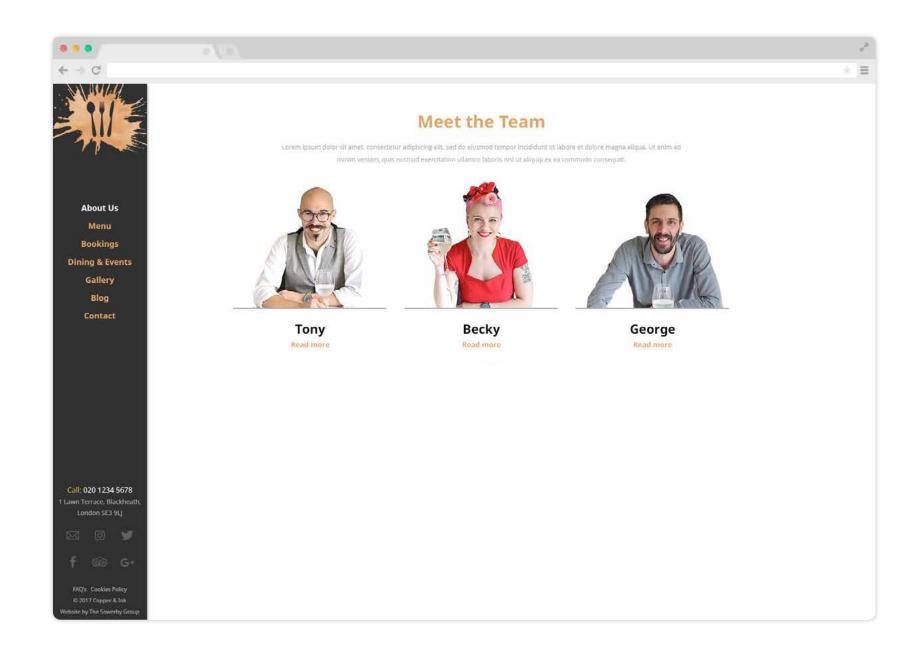
Copper & Ink

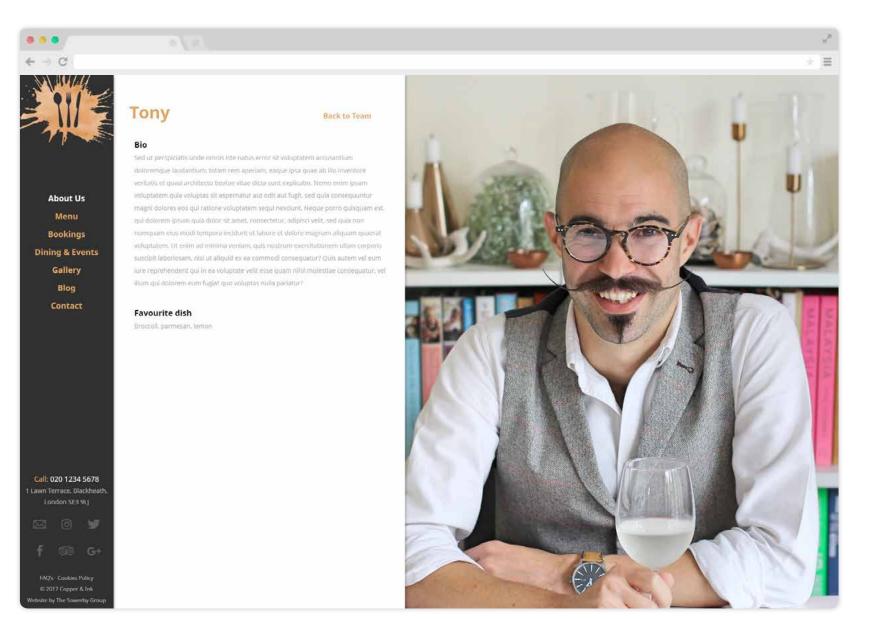
Cooper & Ink





Cooper & Ink









hrint design

VISIONPATH





VISIONPATH



















Imperial Engineering





Imperial Engineering has been supplying the bus and coach industry with premium quality parts and engineering expertise for over 50 years. We apply our knowledge, experience and overriding respect for the customer to the rigorous demands of the industry's current commercial needs. Whether you are a small independent operator or a major national company, we can provide you with professional service, product availability, reliable delivery and engineering excellence to keep your business moving.

DEDICATED SALES OFFICE

UK-WIDE SERVICE

IE FLEET DELIVERY

























Firma FX





lets begin our creative journey together

sowerby